

RDA Illawarra

Quarterly Report to

the Region

January to March 2018

Top 5 strategic priorities → Actions and Outcomes

Top 5 projects → Actions and Outcomes

RDA Illawarra

Top 5 strategic priorities



1. Improve **connectivity** between the Illawarra and Western Sydney through advocacy for transport and enabling infrastructure
2. Economic development for Western Sydney's Badgerys Creek **Airport** and the Illawarra Airport, both to and from the Illawarra region
3. Grow the **Port** of Port Kembla through enabling infrastructure to attract new users and optimise the Port's value
4. Improve **capability** of Illawarra economy through innovation, IT and Advanced Manufacturing
5. Grow the **Tourism** industry sector

Connectivity to Sydney/W. Syd outcomes /actions (Jan-Mar 18)

CONNECTIVITY:

- ▶ Presentation to Federal Parliamentary Inquiry into the Development of Cities - 23 Mar 18
- ▶ Submission to Future Transport 2056 NSW Draft Plan - Dec 17
- ▶ Submission to NSW Draft Freight and Ports Plan - 23 Mar 18
- ▶ Supported Faster Rail Proposal for Centurion - Dec 17
- ▶ Analysis of Illawarra perspectives on Infrastructure Australia priority list - 27 Mar 18



Regional Development Australia ILLAWARRA
A Submission to the NSW Government

by Regional Development Australia - Illawarra

NSW Draft Freight and Ports Plan

22 March 2018



Infrastructure Australia

Infrastructure Priority List



Regional Development Australia ILLAWARRA INC NSW

1 December 2017

Minister for Transport and Infrastructure NSW Government

By submission portal www.future.transport.nsw.gov.au

Future Transport 2056 - Draft Strategy

Regional Development Australia (RDA) Illawarra is pleased to provide this submission on the draft Future Transport 2056 Strategy and the Regional NSW Services and Infrastructure Plan.

It is our view that Wollongong should be deemed a 'Global Gateway' in the Future Transport 2056 strategy. There are two reasons for this perspective:

1. Western Sydney's industrial growth, both in and around Badgerys Creek Airport, will create additional demand for freight connectivity between Western Sydney and the Port of Kembla, and
2. Residential growth is largest in the South/West of Sydney in the Greater Macarthur Priority Growth Area, where 35,000 houses will be developed within a 30 minute drive from Wollongong.

NEWS

Running out of time for rail line

TRANSPORT
BY GLEN HUMPHRIES



Debra Murphy

WHILE admitting part of the rail line between Wollongong and Sydney "will exceed capacity" in a few years, an upgrade is at least 10 years away, according to a national infrastructure priority list.

The March list from Infrastructure Australia makes projects across the country in terms of their importance.

"Our Infrastructure Priority List has become a critical point of reference for governments so that they can invest in projects that best meet our future infrastructure needs," said IA chair Jacqueline Alton.

Upgrades to the rail line between Wollongong and Sydney is listed as a "priority project", but not deemed as a "large term" priority.

"That means a wait of between 10 and 15 years.

However, elsewhere in the list is noted the Illawarra line - which starts at Waterfall - is one of the lines that will exceed its capacity by 2021.

Regional Development Australia Illawarra CEO Debra Murphy was shocked by this.

"The Illawarra rail line is at capacity in 2021 - yet we are not doing anything about it except identifying the initiative in next 10-15 years," Ms Murphy said.

"This is simply ridiculous."

"The line includes possible improvements to the line

such as "new stations to eliminate curves and station grades" and a second rail crossing of the escarpment.

The Malkin-Dorchester rail line - which Infrastructure Australia previously found "would not justify its costs" - did not make the list.

However "light rail access to Port Kembla" was included as a priority initiative with a timeline of 0-5 years.

The list stated improved access "could be through enhancements to the Illawarra and/or Moss Vale-Urandare lines, or through future development of an alternative rail alignment to the port".

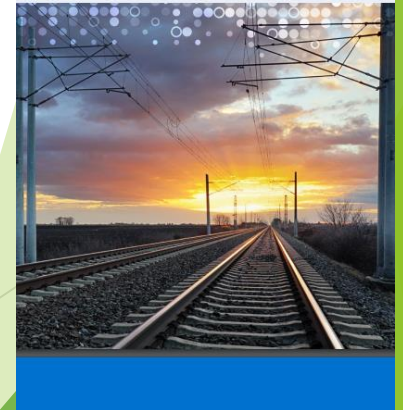
Ms Murphy said this should be a high-priority project.

"If we don't start progressing freight rail now, then this is a missed opportunity for the growth of the Port of Port Kembla, our nationally significant asset," she said.



Australian Government

Faster rail prospectus

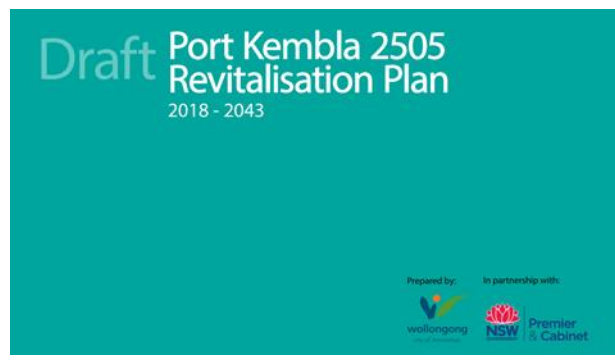
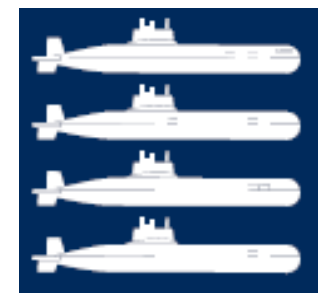


Port growth outcomes/actions (Jan-Mar 18)



PORT:

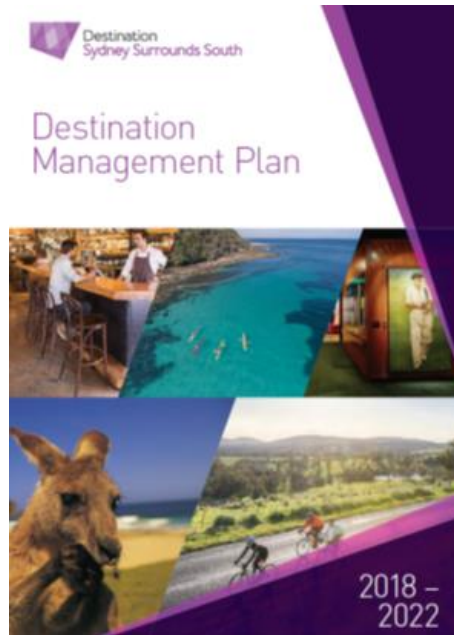
- ▶ Defence supplementary Submission - NSW Inquiry into Defence industry in NSW - advocating for submarine basing on East Coast at Port Kembla - 12 Feb 18
- ▶ Submission to NSW Draft Freight and Ports Plan - 22 Mar 18
- ▶ Federal Parliamentary Inquiry into Development of Cities - 23 Mar 18
- ▶ Port Kembla Revitalisation Strategy joint submission with Peak Bodies - 29 Mar 18



Tourism sector outcomes/actions (Jan-Mar 18)

TOURISM:

- ▶ Advocated for Upgrade of WIN Entertainment & Convention Centre to NSW Minister for Tourism
- Hon. Adam Marshall
- 5 Feb 18
- ▶ Attended Destination Management Plan development forum - Dec 17 and provided feedback on draft discussion paper
- ▶ Attended Shellharbour Marina walk on the bottom of the Harbour - 24 Feb 18
- ▶ Port Kembla Revitalisation Strategy joint submission with Peak Bodies
- 29 Mar 18



RDA Illawarra - Top 5 projects

**Leadership
Illawarra Program**

**Wollongong Small
Business Club**

Blue Economy

City Deals

**New RDA Illawarra
organisation**

1. Manage **Leadership Illawarra Program** (with partners UOW & TIC) to grow the Next Generation future leaders of the Illawarra region
2. Support and educate micro and small businesses through the **Wollongong Small Business Club**
3. Collaborate to identify **Blue Economy** opportunities and a develop a Cluster of marine and related industries
4. Co-ordinate a **Wollongong City Deal** collaborative to demonstrate we are ready for the whole of government City Deal
5. **New RDA Illawarra** organisation, New Chair, New Deputy Chair, New Board Members, New Director of Regional Development

Leadership Illawarra Program outcomes/actions (Jan-Mar 18)

- ▶ MOU signing with partners TIC & UOW secures Program and 3 ½ scholarships until 2020 - 1 Feb 18 and resulting media
- ▶ Emotionally Intelligent Leaders workshop - full day 10 Feb 18
- ▶ Coffee with LIP - 20 Feb 18
- ▶ Steering Committee meeting - 20 Feb 18
- ▶ Greenacres site visit - 28 Mar 18



LOOKING AHEAD: Eddy De Gabrielle, Graham Lancaster and Dr Grace McCarthy sign a Memorandum of Understanding for the Illawarra Leadership Program. Pic: Greg Ellis.



LEADERSHIP ILLAWARRA PROGRAM Memorandum of Understanding

Between

Regional Development Australia, Illawarra
PO Box 1152, Wollongong NSW 2500

AND

Sydney Business School, Faculty of Business, University of Wollongong
Building 40 University of Wollongong, Northfields Ave Wollongong 2522

AND

The Illawarra Connection
PO Box 1573, Wollongong, NSW 2500

Purpose

The purpose of this Memorandum of Understanding (MOU) is to facilitate a collaborative project between the parties named below, that is, to create and sustain the Leadership Illawarra Program in and for the Illawarra region. A sustainable business model for this initiative shall be reviewed on an ongoing basis by a Steering Committee comprised of representatives of each of the parties named.

The Leadership Illawarra Program is an initiative of Regional Development Australia, Illawarra (RDA Illawarra), the peak regional economic development agency, and will be implemented with the parties to this agreement.

The Leadership Illawarra Program will operate as a 'not-for-profit' collaboration, with any profits being distributed back into the program, for either the current or future cohorts benefit.



Leadership Illawarra Program

Wollongong Small Business Club

Blue Economy

City Deals

New RDA Illawarra organisation

Wollongong Small Business Club outcomes/actions (Jan-Mar 18)

- ▶ Sponsors secured for 2018 calendar year:
 - ▶ Wollongong City Council
 - ▶ IMB Bank
 - ▶ WaveFM.
- ▶ 6 February Wollongong Small Business Club Meeting held with 52 attendees and speaker Abbie White of Sales Redefined - 5 Steps to Building your 2018 Sales Strategy



Wollongong
small business club

5 Steps to Building your 2018 Sales Strategy

- Learn the 5 steps to building your high converting 2018 sales strategy.
- Highly practical steps you can execute in your business now.
- Hit the ground running and avoid playing catch up all year.
- Learn how to profitably and sustainably increase your sales without being 'salesy'.
- Drive significant growth in your business in 2018 .

Our Presenter:

Abbie White is the Founder of Sales Redefined. She is ridiculously passionate about empowering Businesses to authentically increase their sales and get results, has a strong proven record in sales and sales management and works with Small Businesses to leading corporates such as Telstra, ANZ, IBM and Dell.

Abbie's mission is to break down the barriers to sales by ditching outdated cliché salesy tactics and applying proven modern approaches to sales. Her energetic approach is very practical and results orientated to ensure her clients get quick results.



Leadership
Illawarra Program

Wollongong Small
Business Club

Blue Economy

City Deals

New RDA Illawarra
organisation

New RDA organisation outcomes/actions (Jan-Mar 18)

- ▶ Eddy De Gabriele re-appointed as Chair of New RDA Illawarra by Minister for Regional Development, Hon. Dr John McVeigh - Mar 18
- ▶ RDA Illawarra Board meeting held at new Shellharbour Civic Centre - 22 February 2018



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